Abstract of the Invention

A linear measuring device includes a tape housing and a semiflexible measuring tape housed within the tape housing in a
generally spiral configuration with an outer end extendable through
a tape outlet opening. An extendable generally flat rear tail is
movably mounted on the tape housing generally opposite the tape
outlet opening and a generally flat forward tongue is mounted on
and extends forwards from the outer end of the measuring tape.
Finally, two sets of measurements are displayed on the measuring
tape, the outer measurement set displaying the total extended
distance of the measuring tape from the outer end to the tape
outlet opening and the inner measurement set displaying the total
distance from the outer end of the rear tail to the outer end of
the forward tongue such that outer and inner measurements are
simultaneously displayed on the measuring tape.